Social Media impact on artists-in-residence performances –
Recognizing sustainable cultural practices

*Rita Vargas de Freitas Matias
University of Jyväskylä, Finland

Contemporary artists’ openness and willingness to travel internationally is related with the raise of artistic residencies between 1990 and 2010. The development of new ways of travelling has created new meanings for the roles and identities of artists, providing as well, at a certain level, sustainability for their artistic practices. Due the constant move into different cultures, artists are able to assimilate practices and work differently according to socio-political and economical host environments. These environments are consequently stimulated by artists-in-residence contact with the local community and vice-versa, providing refreshment in multiple dimensions of culture production. The aim of this particular study is to identify and analyse, mainly through qualitative research methods, these artists’ motives for engaging in digital communication and social media, and to discuss the impact of these technologies on artists’ creative processes in nomadic, collaborative and interdisciplinary cultural contexts. Results of this study exemplify how artists-in-residence performances can represent the development of sustainable cultural production in their everyday life practices.

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