Revitalization processes among the small Sámi groups are struggling to keep small languages alive. At the same time they reflect identity struggles, not only in relation to majority societies but also to definitions and representations concerning Sáminess. Having its own revitalization processes in Northern Sámi, especially in 1970s and 1980s, the Sámi movement constructed its symbolic universe emphasizing Northern Sámi ideals. Its representations concerning the united and even homogenous Sáminess were largely approved as a kind of defensive strategy against the majority societies and identities. At the same time they were necessary in order to formulate the demands and needs of Sámi movement. During recent decades small Sámi groups have pointed out that they are not always able to identify with the "official" symbols and representations of Sáminess. Thus, the other side of language revitalizations among the Sámi is to discuss the diversity of Sámi people and alternative ways to understand Sáminess.

Keywords: language revitalization, Sámi, language identity.